



FOR IMMEDIATE RELEASE

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Media contact:

Dave Wedge

617-799-0537

davidmwedge@gmail.com

NECSEMA Launches Member Benefits with MyHealthily
Association Offers Affordable Healthcare for All Members

STOUGHTON, Mass. (December 1, 2021) – The New England Convenience Store & Energy Marketers Association (NECSEMA) announces it has partnered with MyHealthily to provide access to healthcare coverage for the employees of member companies. This benefit offers the opportunity for members to save on healthcare costs and provide better coverage to their employees and their employees' families.

“We’ve heard our members loud and clear,” said NECSEMA Executive Director Jonathan Shaer, “They’ve told us access to good healthcare options is near the top of their list, and we feel strongly that MyHealthily can provide our members with the options they seek.”

[NECSEMA Healthcare](#), the marketplace launched by MyHealthily, is able to offer benefits to all members, along with flexibility in plan design and provider. Bundled with the coverage, at no additional cost and no co-pay, is Prosper Benefits, a suite of non-insurance benefits including Telehealth, Work/Life Care Balance, Health Advocate, Medical Bill Saver, and a prescription saving app. This benefit enables members to take control of their healthcare costs.

MyHealthily helps small business owners solve major pain points by providing streamlined enrollment, quality customer service, and choice and value with affordable healthcare coverage. [NECSEMA Healthcare was launched](#) to help NECSEMA members enroll in complete healthcare coverage solutions in a simple and effective way.

Michael Malhame, President of MyHealthily added, “I am confident that offering the ability to access healthcare coverage via [NECSEMA Healthcare](#) will enable MyHealthily to provide unprecedented service levels.”

“Since the signing of the federal Affordable Care Act, group health insurance plans have increased at over three times the rate of general inflation,” Malhame continued. “Ninety-seven percent of Americans do not know what their insurance covers, and the process of shopping for and enrolling in coverage remains a significant burden to employers and employees. NECSEMA and MyHealthily have made significant movement to help resolve the situation.”

To speak with Jonathan Shaer, please contact Dave Wedge at davidmwedge@gmail.com or 617-799-0537. To speak with MyHealthily, please contact Cate Kirkland, Marketing Manager, cate@myhealthily.com 478-952-8472.

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MyHealthily is an Association-approved, customer-centric platform that enables small business owners to choose from group compliant healthcare plans with real savings for themselves and their employees. Currently partnered with 20+ associations across the United States MyHealthily are helping solve major pain points for small business owners with choice and value for healthcare coverage.

NECSEMA is a 501 C(6) trade association representing convenience stores owners and wholesale transportation fuels distributors across New England with legislative and regulatory advocacy, networking and educational events.