

# Get Connected Increase Your Knowledge Expand Your Networking Field

### NECSEMA Seeks New Committee Volunteers

NECSEMA is your link to the convenience store & fuel industry in New England. We provide members with legislative protection, education and opportunities to network and learn from one another.

The association's committee members are the leaders and decision makers in the New England marketplace. They are the people who plan events and set legislative priorities.

Both retailers and suppliers serve on NECSEMA committees. Members plan educational programs, the golf tournament, the trade show, other networking events and work to protect your legislative interests. Some 130 people serve on NECSEMA's various committees. Our committee members understand that committee service provides them with the chance to ensure that their company's interests are heard and gives them the opportunity to network with their colleagues and customers.

If you want to get more out of your investment in NECSEMA, now is the time to get involved. Sign up to serve on a NECSEMA Committee. The Committee Descriptions and Nomination Form are attached.

Only one person per company may serve on each NECSEMA committee. You may volunteer to serve yourself or you can nominate someone else from your company to serve.

For more information call NECSEMA at 781-297-9600 or send an email to lisa@necsema.net.

# <u>necsema</u>

# Committee Descriptions

**New England Convenience Store & Energy Marketers Association** 

Any member, in good standing, can volunteer to serve on a NECSEMA committee. The Board of Directors and Associate Board are elected by the membership. All other volunteers are appointed by the Board of Directors.

### NECSEMA State Chapters CT/ME/MA/NH/RI

NECSEMA's State
Chapters are
responsible for
representing and
protecting the
convenience store & fuel
industry's legislative interests.
Members participate in decisions
regarding legislative priorities and
work to improve grassroots legislative
efforts. Committee members attend
public hearings and meetings with
legislators and government officials.
They provide input about NECSEMA's
programs and events in each state.

Each State Chapter determines priority issues and their meeting schedule. Generally, they meet monthly when their respective legislature is in session.

NECSEMA's State Chapters operate in five of our six New England states.

#### Membership Committee

The NECSEMA
Membership
Committee helps
develop recruitment
and retention plans
each year.



Some of the Committee activities may include:

- · Reviewing member benefits;
- Acting as a resource for membership questions/concerns;
- Developing a membership campaign;
- Following up with new members and potential members;
- · Contacting lapsed members;
- Welcoming new members.

The Membership Committee meets quarterly.

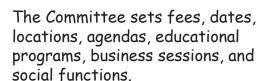
#### Technology Committee

NECSEMA is looking to start a new committee to assist with our strategic goal of "providing highly relevant member services and resources that can drive membership and revenue"

If you or someone in your company has knowledge of webinars, e-education or other web-based technology, Please join NECSEMA's Technology Committee and help us develop new member programs and opportunities.

#### Trade Show Committee

The Trade Show
Committee is
responsible
for planning and
implementing the
Annual Trade Show.
This Committee
also plans the New Produc
and other new program an
initiatives.



The Trade Show Committee generally meets three to four times per year.

#### Golf Tournament Committee

NECSEMA's Golf Tournament Committee is responsible for planning the annual



tournament. Their duties include setting fees, dates, contests, and location. They also determine the format and pair the golf foursomes. The Golf Tournament Committee generally meets twice per year and helps to provide onsite colunteers.

### <u>Associate Board</u> & <u>Board of Directors</u>

The Board of Directors and Associate Board Directors are elected positions with terms.

NECSEMA's Associate Board is responsible for creating and implementing NECSEMA's social, networking, and recognition programs.

NECSEMA's Board of Directors establishes Association policies and approves expenditures.

The Board member's role is to guide the Association and to address the major issues facing the industry.

If you are intersted in serving on a Board it is suggested that you serve on one of the other committees to better understand the association and responsibilities of the Boards.



## COMMITTEE NOMINATION FORM

Compa	ny						
Addres	SS						
City			State			Zip	
Phone			FAX				
Email_							
	I	(Your Name)		wo	uld like t	to serve on the:	
	I would like _	(Insert Name)			_ to ser	ve on the:	
	Technology Membership Golf Commit Trade Show Connecticut	Committee ttee Committee		Maine Chapter  Massachusetts Chapter  New Hampshire Chapter  Rhode Island Chapter			
Please	return volunt	eer form:					
By fax: Street		(781) 297-9601		By mail:		NECSEMA 1044 Central Stoughton, MA 02072	
By phone: (781) 297-9600				By email:	e	lisa@necsema.net	