

**FOR IMMEDIATE RELEASE**

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**NEW ENGLAND CONVENIENCE STORE & ENERGY MARKETERS  
ASSOCIATION'S ANNUAL TRADE EXPO RETURNS**

*NECSEMA2022 Trade Expo to be held March 16 in Springfield, Mass.*

**STOUGHTON, Mass. (February 15, 2022)** – Hundreds of convenience store and service station owners, food and beverage purveyors, equipment and software providers, fuel industry leaders, and other exhibitors will gather for the first time in two years at NECSEMA2022 as the region's largest convenience and fuels trade show returns after a two-year hiatus due to the COVID-19 pandemic.

"We are so excited to be able to bring our industry back together, in person, to reconnect and explore all the exciting new trends and changes taking place in the convenience store and fuel supply space," NECSEMA executive director Jonathan Shaer said. "It's been a hard two years for everyone, and our members certainly stepped up to provide essential services for the public at a time when they were needed more than ever. This year's trade show will be a celebration of our industry's resilience and innovation as we all move forward together."

The Expo will feature exhibitors from every reach of the industry on the floor of the MassMutual Center in Springfield, in addition to a series of seminars focused on emerging trends in the industry. Among the highlights:

- "Industry Trends: Where Have We Been. Where Are We Going?" – featuring Henry Armour, President and CEO of the National Assoc. of Convenience Stores (NACS)
- "How to Hire & Retain in Today's Labor Market" with Joanne Loce, Managing Partner, Fortify Leadership Group
- "Delivering Convenience" – a discussion on the emergence of new payment platforms, curbside service and delivery with Mike Welsh, Chief Creative Officer, Mobiquity
- "Electric Vehicles and the Evolution of Fuels" – a talk on the role of service stations in the emerging electric vehicle market with Paige Anderson, Director of Government Relations, NACS
- "Identifying and Adding Value to a C-Store Business" featuring Erdem Cimen, CFO, Nouria Energy; Ken Currier, Partner, C-Store Investments; Paul Black, Senior Manager, Webster Bank; and Jay Patel, Owner, New World
- "Playing Politics: Thriving Locally in Turbulent Times" – a discussion on how small businesses can navigate challenging political waters featuring Dave Wedge,

Communications Consultant and Best-Selling Author; Greg D'Agostino, Partner, Tenax Strategies; and Dave Mancuso, President, Mancuso Strategies

DETAILS:

**WHAT:** NECSEMA2022 Trade Expo

**WHEN:** March 16<sup>th</sup> from 9am-4:00pm

**WHERE:** MassMutual Center, 1277 Main St., Springfield, Mass.

For more information, visit <https://www.necsema.net/necsema2022-trade-expo.html>

To speak with Jonathan Shaer, please contact Dave Wedge at [davidmwedge@gmail.com](mailto:davidmwedge@gmail.com) or 617-799-0537.

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