

RETAILER MEMBERSHIP

RETAILERS ARE INDIVIDUALS, FIRMS, PARTNERSHIPS, CORPORATIONS OR OTHER ORGANIZATIONS OPERATING A RETAIL CONVENIENCE STORE

Why Join?

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LEGISLATIVE PROTECTION & INDUSTRY KNOWLEDGE:

You gain access to industry leaders, public policy and decision makers! As astute business people, you seek the maximum return on your time and investment, and NECSEMA shares this goal. Our aim is to use our resources to remain ahead of the legislative and regulatory issues that affect everyday business decisions to ensure we retain a healthy and competitive business climate. NECSEMA's number one priority is to be your voice on the state and local level along with the federal level through our national partners (NACS and EMA). We keep you informed about the issues affecting your business in New England by engaging with legislators and regulators. Legislators know that NECSEMA's lobbyists and grassroots legislative network will aggressively represent the interests of all its members.

2

NETWORKING OPPORTUNITIES:

Key events throughout the year bring together associates, affiliates and wholesalers with retail members to exchange information on topics of mutual concern. Events include:

- **NECSEMA's Beverage Summit and Top to Top meetings:** private 20-minute meetings between up to 10 key retail companies and 12 vendors to review new opportunities, products and services.
- **Spring Tip-off Networking event** at Encore Boston
- **Annual Golf Outing**
- **NECSEMA's Trade show:** our premier event and a perfect vehicle to establish your presence in New England
- **Annual Store Operator of the Year Awards Dinner**

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SPECIAL MEMBER PRIVILEGES:

- **Member-Zone Database:** Access to NECSEMA's on-line membership database where you may search for other members and communicate about product offerings, special Member Deals, job postings, and more.
- **Member to Member Deals programs:** NECSEMA Special deals offered by our Vendor members to our Retail members on a weekly or biweekly basis over a promotional period of 3 months.
- **Membership Directory:** NECSEMA's annual print and digital directory is a great resource and reference guide for suppliers, affiliates, wholesales fuel marketers, and retailers.

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ADDITIONAL PROGRAMS:

- **NECSEMA Healthcare:** NECSEMA has partnered with MyHealthily to provide access to healthcare coverage options to our members, their employees, and families.
- **Network Management & Security Solutions:** NECSEMA has teamed up with PDI Technologies to deliver network management and security solutions for your locations at a discounted price
- **NECSEMA Educational Series:** Gain access to interviews, webinars and presentations by some of the industry's foremost thought leaders on subjects important to convenience and fuels retailing.
- **WeCard Training:** NECSEMA members get **25% off** of **We Card Training** thru the year. Get retail employees trained to be responsible retailers.

RETAILER MEMBERSHIP FORM

Fees: The annual Retail Membership fee is calculated as follows: \$300 for one store, 2-10 stores at \$230/stores, 10+ stores at \$200/store. Contact NECSEMA for max store cap for large chains

COMPANY DETAIL

Company :

Full Address :

City : State : Zip :

Phone : Fax :

Web Site :

Would you like your website linked to NECSEMA's? Yes No

Who introduced you to NECSEMA :

PERSONAL INFORMATION

Key Contact : Title :

E-Mail :

IN ADDITION TO KEY CONTACT, THE FOLLOWING PEOPLE SHOULD BE PLACED ON NECSEMA'S MAILING LIST AND IN THE MEMBERSHIP DIRECTORY

Name : Name :

Title : Title :

Email : Email :

NUMBER OF STORES PER STATE AND HOW MANY LOCATIONS SELL FUEL

in CT: W/Fuel: # in ME: W/Fuel: # in MA: W/Fuel:

in NH: W/Fuel: # in RI: W/Fuel: # in VT: W/Fuel:

Total # of stores : Total Payment :

Check Enclosed MasterCard Visa AMEX DISC

Cardholder Name :

Credit Card # : Exp Date : CSC :

Signature :

